## Herbs America DIRECT FROM THE SOURCE™

## Home of





# Consider Honor the

the Science, **Tradition**<sup>T</sup>

## WHOLESALE

## A COMMITMENT...



One of the most harmful things a company can do to a small farmer is to pressure them to use chemicals or short sighted farming practices. We never pressure our growers to utilize chemicals to increase yield. In fact, we promote organic agriculture and collaborate with traditional farmers who specialize in organic methods. We are dedicated to providing the highest quality products, direct from the source.

In our commitment to quality, we provide third party testing to ensure the products we are offering lives up to our high standards. We follow the strict guidelines set forth by such agencies as FDA (cGMP), Oregon Tilth (Organic Certification), Earth Kosher (Kosher Certification) and the USDA.

We want to offer our thanks for your continued support of our company, our products and our values. We are honored to stand behind the ethics this company was built upon 22 years ago. Feel the power of the Inca.

## A HISTORY STEEPED IN MYSTERY

In 1994, We were fortunate to lead a botanical expedition through the Peruvian Andes to search for Maca. It soon became apparent that, even in the Andes, Maca was incredibly elusive and rare. It is estimated there was only enough Maca in Peru to feed a few small villages.

But to ancient Peruvians, Maca root was a precious commodity, used by the Inca to strengthen bones, hair, to

increase mental concentration and to supply higher levels of physical energy and endurance. For almost two centuries Maca was commonly traded for gold and exported to feed the kings of Spain. While Maca had been valued for millenia, in the late 20th century it slipped into obscurity and remained hidden away at 14,000 feet elevation, teetering on the brink of extinction.

With the help of the Peruvian government, we visited universities and seed germplasm collections throughout Peru. Using USDA government permits, we were the first to export Maca plants and seeds to botanical gardens, universities and researchers in North America and around the world.

Since then, researchers have proven what the Inca had been saying for centuries: Maca works because it is loaded with natural precursors, amino acids, minerals and newly discovered MACAMIDES and MACAENES found in no other plant. Research data has finally shed light on the amazing properties of this once forgotten, remarkable crop. Doctors are now researching these new alkaloids.

Today, our direct supply of Maca and botanical medicines have the reputation as the freshest and purest in the industry.



Jerome R. Black **Botanical Explorer** Herbs America, Amazon Therapeutics

**Many of Our Products Are Certified By** 





\*All Prices are Subject to Change Without Notice. Sale is Limited to Stock on Hand. This Pertains To All Product Featured In Our 2018 Catalog.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease 

"Even if you follow me for months through the jungle, there will be no end to the medicines we can discover."

Huni Caiyawa

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## QUALITY AND SUSTAINABILITY

The search for treasures derived from jungle pharmacopeia is a practice funded by almost every major pharmaceutical company in the world. Call it bio-piracy or bio-prospecting, each company has its own branch of researchers combing the tropical forests of the world, often in secret. Indigenous people have gradually become aware of this and are rightfully seeking injunctions to keep multinational drug companies from patenting their traditional formulations. Most of these formulas are actually empirically verified treatments which native people have refined after countless decades of active research and development. At ATL we believe naturally occurring phytochemicals found in plants should never be 'owned' by any one company. We strive to develop an equitable approach to cooperate with indigenous leaders in the marketing and cultivation of the plants and remedies which they, and their ancestors, have developed.



## MATERIA PRIMA! EXTRA FINE RAW MATERIAL

Our raw materials are derived from organically certified farms or wildcrafted under our 'Sustainable Harvest'<sup>TM</sup> label. In many regions of the Amazon and Andes, we continue to work with indigenous groups who cultivate endemic medicines in their original, native habitat. In South America many of our staff botanists are leading taxonomic botanists. They maintain collections of plant vouchers, chemical analysis, botanical specimens and a database which is unparalleled in North America. Today, our network of growers and wildcrafters supply the freshest and finest medicinal plants in the industry.

Cultivation techniques for a sustainable yield are time practiced against the

Amazon's demanding conditions. Lands once damaged by logging, erosion and cattle ranching are now planted in native medical herbs for export to our laboratories. Here, Amazon Smilax and other herbs are introduced from the wild into garden beds for a more regulated control of harvest.

**Proper Preservation Techniques:** We work with small lots that are fresh harvested by master herbalists to impart the strongest therapeutic benefits. Our team members have knowledge of climates, soils and appropriate harvesting and preservation techniques.





Nursery beds are set up for the cultivation of natural botanical trees and shrubs. The young trees are then transplanted back into the forest, or at the edge of grasslands where logging by timber companies or ranching has destroyed the jungle cover.



Dr. Barrantes and Dr. Maximo Aedo (top), tend germplasm and genetic material in vivo. Plants such as these were developed by the Inca and other pre-Columbian cultures over decades of natural selective harvest in the Andes mountains (left). Careful techniques such as co-management direct planting under the forest canopy, mimics exactly the growing conditions of sensitive, rare botanicals.

## ETHICS AND EFFICACY

Voucher specimens of botanicals (top and below) are kept in herbarium collections in order to verify species and to note the distribution and habitat ranges of each species. This data base is also valued for ethnobotanical studies long after traditional peoples have stopped using the native plants or altered their living habits. Today, environmental and cultural pressures contribute directly to the loss of indigenous heritage. This almost always includes the loss of medicinal plants and priceless ethnobotanical data. This hard-won data has been empirically proven after centuries of diligent studies by indigenous physicians who lived in contact with the natural ambiance.



# THE MADRE DEL DIOS, HEADWATERS OF THE AMAZON: SOUTHERN PERU

Customer Service: 541-846-6222 - sales@macaroot.com - www.herbs-america.com

Amazon Therapeutic Products Are Manufactured By Herbs America, Inc.



When a new chemical is identified in nature, some laboratories seek ways to synthesize the drug in their laboratories. Once the botanical has been rendered into a synthetic substance, ownership can be claimed by issuing a technical or application patent. Sole rights over the distribution of this 'new drug' and even the proprietary rights over the treatment for particular ailments, have thusly been transferred from a botanical medicine of world heritage origins, to a 'wholly-owned new drug' placed in the hands of a single company. Some pharmaceutical companies continue to lobby against traditional medicines while at the same time they search the jungles and bio-prospect raw materials, attempting to copy and patent chemicals which are found within the traditional herbs. Countries such as Brazil. Peru and India are now leading the charge to help protect their indigenous intellectual property rights. Amazon Therapeutic Laboratories participates in South American congressional meetings to help find equitable solutions to this growing dilemma.



Wild Harvesting "Iporuru" (Alchoruea castanifolia) a powerful whole leaf, that makes an Amazing Amazonian Tonic.



Amazon Therapeutics works directly with botanists, tribal leaders, universities and laboratories to cultivate and research traditional medicines which are found to be beneficial for both humans and the land.

Our goal is to bring equability to small farmers and to support indigenous populations in a joint effort to preserve the environment and agrarian economies.

We believe that traditional wisdom and modern science can combine important resources for a long term vision of biological health. We are adamant in our support of indigenous land rights and sustainable agriculture. www.amazon-therapeutics.com

## CAMU CAMU

This wild jungle berry is one of the highest recorded sources of vitamin C (more than oranges or lemons, and higher than acerola fruit). The fruit also contains natural rutin and bioflavonoids. Camu Camu Mega–C<sup>™</sup> contains

amazor

CAMU CAMU

trace elements such as iron, phosphorus, beta carotene, calcium, vitamins B1, B2 and B3, as well as a comprehensive complex of minerals and amino acids.\* This species occurs abundantly wild in swamps along rivers and lakes in Peru, Amazonian Brazil and

## **Camu-Camu berries contain the highest** recorded levels of Vitamin C\*

#### CAMU-CAMU MEGA-C<sup>™</sup> JUICE POWDER ROSADO<sup>™</sup> (PINK BLUSHED)

This is a tangy, light colored, Camu-Camu powder derived from only the tart juice of Rosado<sup>™</sup> Camu-Camu fruit. Harvested at peak vitamin C content when slightly immature. The fruit juice is extracted in stainless steel equipment and then spray dried on a base of tapioca starch which makes it an excellent source for use over fruits, in juices, pastries, food-bars or teas. The resulting powders are typically light, yellow-pink, fluffy, and blend well in liquids. It adds very light, pinkish or yellow color to liquids. The powder has a mild acidic, strawberry-lemon flavor. This is our most popular Camu-Camu due to its fluffy texture and lighter flavor profile.

Dose 1/4 to 1 teaspoonful daily. Item # FG00229 Item # 00226 3 oz powder

## **HEALING FROM THE HEART OF THE JUNGLE**

In our commitment to quality, we provide third party testing to ensure the products we are offering live up to our high standards. We follow the strict guidelines set forth by such agencies as FDA (cGMP), Oregon Tilth

(Organic Certification), Earth Kosher (Kosher Certification) and the USDA. We do this not just to follow rules, but to make sure we are always pushing ourselves to deliver the highest quality products possible.

#### ORGANIC CAMU-CAMU MEGA-C<sup>™</sup> COLORADO<sup>™</sup> (RED)

This is a full-flavored, dark Camu-Camu, whole berry powder. Typically it has a wild berry or orange-lemon flavor and is more tannic to taste than the Rosado<sup>™</sup> Camu-Camu. Colorado<sup>™</sup> is derived from the whole fruit of red, purple and green Camu-Camu all harvested at maturity and puréed, skin and all. The purée is then dehydrated in a top guality stainless steel dehydrator to make the characteristic, dark, reddishbrown powder. Full of natural tannins, bio-flavonoids and the high levels of ascorbic acids characteristic to all Camu-Camu Mega-C<sup>™</sup> we offer.

An excellent source of natural vitamin C for use in juices, smoothies, teas, pastries, food bars or capsules. Dose 1/4 to 1 teaspoon daily. For capsules, take 2 caps daily.

Item # FG00227 Item # 00225 3 oz powder Bulk 11b powder Item # FG00228 60 Vegi Caps

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Venezuela. During the rainy season, the trunk and lower branches are submerged for long periods of time. Our tasty whole powders, derived from this berry are perfect for smoothies and juices.

Bulk 1lb powder



## SINGLE HERB EXTRACT

OUR SINGLE HERBS ARE SUSTAINABLE HARVESTED IN OUR PARTNER VILLAGES IN THE AMAZON IUNGLE OR ANDES MOUNTAIN. WE USE A FULL SPECTRUM EX-TRACTION PROCESS WITH WHOLE LEAF, FRESH BARK OR ROOTS IN ORGANIC 35% TO 45% ALCOHOL AND DISTILLED WATER. IN ORDER TO BRING YOU THE FINEST PRODUCTS CAREFUL ATTENTION IS PAID TO SCIENTIFIC RESEARCH AND THE LONG STANDING TRADITIONAL USES.



#### **AGARICUS** (Agaricus brasilensis) - Immune Support\*

Item # FG00117 Item # FG00111 1 oz extract

2 oz extract

Item # FG00112 4 oz extract



#### **CATUABA** (Erythroxylum catuaba) Male Potency Tonic\*

Long used by the Tuipi Tribes in the Brazilian Amazon and now exported worldwide.





#### CHA DE BUGRE (Cordia salicifolia) Metabolic Burner<sup>™</sup>\*

The leaf of this small tree contains a natural caffeine.





#### **CLAVO HUASCA** (Thynanthus panurensis) - Famous Arousal Tonic\*

A stunning jungle vine that clambers high into the forest canopy. This vine has distinctive markings and a mild clove fragrance.

Item # FG00296 1 oz extract



#### **BOLDO** (Peramus boldus) - Digestive Aid\*

The round leaves are very fragrant and are used for culinary purposes, much like bay leaves.

Item # FG00201 1 oz. extract

#### CHANCA PIEDRA (Phyllanthus niruri) - Kidney Support\*

Commonly known as "Stonebreaker", this herb grows in the tropical rain forests of the Amazon.

Item # FG00261 1 oz extract

EAKER.

Item # FG00264 4 oz extract

#### **CHUCHUHUASI** (Maytenus macrocarpa) Back Support<sup>™</sup> & Muscle Relief\*

A great, thick-trunked tree yields this powerful bark, famous throughout the western Amazon basin.



#### **COPAIBA RESIN OIL** (Copaifera officinalis) - Amazon Tonic\*

This sustainable harvest of oleoresin, a combination of oil and resin, is extracted from incisions made in the base of the tree. We only use 100% pure resin oil with no additives

Item # FG00311 1 oz extract

#### **IPORURU** (Alchornea castaneifolia) - Athletic Flexibility\*

From a shrubby tree found growing in the

be harvested when the river is low.

Amazon floodplains, the lower bark can only

# 1

PORURU

#### Item # FG00451 1 oz extract

#### **PASUCHACA** (Geranium dielsianum) - Blood Balance™\*

Pasuchaca is a small, perennial Gerenium

species plant with violet colored flowers

bunched together. It grows at an elevation of



MSUCHAC

11.1.20

MII D'ARCO

M.

BLOOD

GAT'S CLAN

13,000 feet in the Peruvian Andes Mountains Item # FG00571

1 oz extract

#### PAU D' ARCO (Tabebuia impetiginosa)

This large canopy tree has some of the heaviest and most durable wood in the Amazon rain-forest.

Item # FG00581 1 oz extract

#### DRAGON'S BLOOD (Croton lechleri) - Healthy G.I.\*

When the trunk of the tree is tapped, a dark red, sappy resin oozes out of the trunk earning its name "Dragon's Blood". We only use the pure resin no additives

Item # FG00646 1 oz extract





Item # FG00696 1 oz extract Wild Harvested

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\$mazor

COPAIBA

CLAVO HUASCA



PATA DE VACA

#### JATOBA (Hymenaea coubaril) - Energizing Flexability Tonic\*

From a giant canopy tree growing to 90 feet, Jatoba is native to the Amazon Rain forest and parts of tropical central American. We prepare our Jatoba extract from it's energizing bark.

Item # FG00456 1 oz extract

#### **PATA DE VACA** (Bauhinia forficata)

#### - Blood Balance™

Pata de Vaca is a small tree with large leaves resembling that of a cow hoof. We prepare our extract from the dried leaves of the Pata de Vaca plant sourced directly from Brazil.

Item # FG00576 1 oz extract

#### **SAMAMBAIA** (Polypodium decumanum) - Skin Support<sup>™</sup>

Samambaia is a fern that grows in the rain forest of South America, as well as drier tropical forests in Latin America. We prepare our samambaia from the leaves and rhizome of the plant.

Item # FG00641 1 oz extract



SAMALIPAU

#### **SUMA** (Pfaffia paniculata) - Amazonian Adaptogen\*

Known as the South American ginseng, extracts are made from this shrub that grows in the iron-rich soils of the Amazon.

Item # FG00656 1 oz extract

#### VASSOURINHA (Scoparia dulcis)

An annual herb related to foxglove, the whole plant is used for this extract.

Item # FG00536 1 oz extract

## LIQUIDS, CAPSULE, & TEAS

#### **GRAVIOLA** (Annona muricata) - Healthy Cell Function

Graviola is a small, upright evergreen tree with large, glossy, dark green leaves. It produces a large, edible fruit that is yellow-green in color, and has white flesh inside.

Graviola has a long, rich history of indigenous use as an herbal medicine. Each part, including the bark, leaves, roots, fruit, and fruit seeds hold different therapeutic properties. The chemical components of Graviola leaves have been a focus of research. Most of the research focuses on a component called Annonaceous acetogenins, which is only found in the Annonaceae family (to which Graviola belongs).

We prepare our Graviola Extract from the dried leaf of the Graviola plant sourced directly from Peru.

Item # FG00386 1 oz bottle Wild harvest Item # FG00382 1 oz bottle Organic

Item # FG00393 2 oz bottle Wild harvest

Item # FG00383 2 oz bottle Organic

Item # FG00387 4 oz bottle Wild harvest Item # FG00384 4 oz bottle Organia

1

amazon

Guayusa



amazon

GRAVIOLA

100 capsules bottle

Item # FG00372 200 cansules bottle Item # FG00397 1.7 oz Traditional Tea Cut Organic

amazon

Graviola

Thy Cell Fuel

Item # FG00389

1.7 oz Traditional Tea Cut

amazon

Graviola

## GUAYUSA **A Naturally Fruity Tasting Cousin of Yerba Mate**

#### **GUAYUSA** (*llex guayusa*)

GRAVIOLA

Guayusa is a fruity-tasting Amazon tea. Carefully tended and traded in the Amazon, it has been used by the Tappipiscu tribes for hundreds of years.

Item # FG00611 1 oz extract

Item # FG00614 2.8 oz Loose Leaf Tea

## **COMPOUND EXTRACTS** NEW LABELS

#### **CODIZONE**<sup>™</sup>

- Supports Muscle Wellness\*

A proprietary compound: 35-45% Organic Alcohol, Distilled Water, Chuchuhuasi (Maytenus macrocarpa), Iporuru (Alchornea castaneifolia), Cat's Claw (Uncaria tomentosa), Clavo Huasca (Tvanthus panurensis), Guayusa (Ilex guayusa), Mexican Yam (Dioscorea villosa), Sangre de Grado (Croton lechleri), Nucno Pichana (Scoparia dulcis).

Item # FG00841 2 oz extract

#### **MAYTENOL<sup>™</sup>** - Head Aid<sup>™</sup>\*

A proprietary compound: 35 -45% Organic Alcohol, Distilled Water, Chuchuhuasi bark (Maytenus macrocarpa), Feverfew leaf (Tanacetum parthenium), Vassourinha (Scoparia dulcis), Uña de Gato bark (Uncaria tomentosa), Rosemary leaf (Rosmarinus officinalis).

Item # FG00835 2 oz extract

#### **PROSAIC BY NATURE™**

- Promotes Emotional Well-Being\*

A proprietary compound: 35-45% Organic Alcohol, Distilled Water, Maca root (Lepidium peruvianum), Damiana leaf (Tumera diffusa), Muira Puama bark (Ptychopetaium olacoides), Tayuya root (Cayaponia tayuya), Rhodiola root (Rhodiola rosea).

Item # FG00817 2 oz extract

### **GRAVI-AGARI**<sup>™</sup>

- Supports Cellular function\*

A proprietary compound: 35-45% Organic alcohol, Distilled Water, Graviola leaf (Annona muricata), and Agaricus brasiliensis mycelium and tops (Agaricus brasiliensis).

Item # FG00768 2 oz extract



Our new labels reflect the Amazon's bright colors and enlighten our journey through the Land of Traditional Amazon Medicine.

#### MYCO-LOGIC<sup>™</sup> - Think Well™\*

A proprietary compound: 35-45% Organic Alcohol, Distilled Water, Lion's Mane mycelium (Hericium erinaceus), Reishi mycelium (Ganoderma lucidum), Vassourinha (Scoparia dulcis), Rosemary leaf (Rosmarinus officinalis), and Motherwort fruit (Leonurus cardiaca). Item # FG00790

2 oz extract

#### **RHODIO-BOLIC<sup>™</sup>** - Supports Energy and Endurance\*

A proprietary compound: 35-45% Organic Alcohol, Distilled Water, Rhodiola root (Rhodiola rosea), Cordyceps mycelium (Cordvceps sinensis), Eluthero root (Eleutherococcus senticosus), Suma root (Pfaffia paniculata), Schisandra Berry fruit (Schisandra chinensis), Licorice root (Glycyrrhiza glabra), Tribulus seed (Tribulus terrestris).

Item # FG00788 2 oz extract

Whether a liquid tincture or an encapsulated herb, our line of traditional formulations are convenient to utilize and can be administered in precise dosages.

#### **GRAVIO-CAT™** - Supports Immune Function\*

A proprietary compound: 35-45% Organic Alcohol, Distilled Water, Graviola leaf (Annona muricata), and Uña de Gato Bark (Uncaria tomentosa).

Item # FG00765 2 oz extract

#### **NEURO-COGENT<sup>™</sup>** - Think Fast<sup>™</sup> Brain Tonic<sup>™</sup>\*

A proprietary compound: 35-45% Organic Alcohol, Distilled Water, Maca root (Lepidium peruvianum), Samambaia leaf (Polypodium decumanum), Catuaba bark (Erythroxylum catuaba), Suma root (Pfaffia paniculata), Jatoba bark (Hymenaea courbaril), Reishi mycelium (Ganoderma lucidum), and Lion's Mane mycelium (Hericium erinaceus).

Item # FG00796 2 oz extract

#### **TRANOUIL ABILITY**<sup>TM</sup> - Promotes a Restful State\*

A proprietary compound: 35-45% Organic Alcohol, Distilled Water, Mulungu bark (Erythrina mulungu), Tayuya root (Cayaponia tayuya), Wild Lettuce leaf (Lactuca quercina), California Poppy herb (Eschschoizia californicum), Chuchuhuasi bark (Maytenus macocarpa), Astragalus root (Astragalus membranaceous), Uña de Gato bark (Uncaria tomentosa), Muira Puama bark (Ptychopetaium olacoides).

Item # FG00814 2 oz extract

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# COMPOUND EXTRACTS Maca MADE WITH Magic



#### **ADRENALIFT®**

#### Feel The power of the Inca™

Formulated with easily assimilated Maca Root alkaloids and precise herb complexes that work to support adrenal function. Exacting support for nervous exhaustion and adrenal fatigue syndrome.\*

Item # FG00012 2 oz extract

MAGIC WOMAN<sup>™</sup>

endocrine system. Item # FG00023

1 oz. extract

**Supports Sensual Arousal** 

and specifically selected herbs that are

Our Magic Woman, specifically formulated as

a women's tonic, is loaded with Maca alkaloids

known to support the healthy function of the



HRT

#### **Hormone free Re-supplementation**

Recommended by herbalist in place of traditional hormone replacement therapies (HRT). Works by providing the hypothalamicpituitary complex with a unique set of phytonutrients that allows the body to regulate its own rhythms. Entirely different from Black Cohosh, Licorice root or Dong Guai.\* Item # FG00013 1 oz. extract

#### MACA VELVET<sup>TM</sup>

#### **Male Potency Builder**

Our Maca Velvet, specifically formulated for men, is loaded with Maca alkaloids and specifically selected herbs that are known to support the healthy function of the endocrine system\*.

Item # FG00022 1 oz. extract

## YACON SYRUP

Grown in the Andes for generations by the Inca and their descendants, Yacon is related to sunflowers with large succulent tuber roots that have a juicy, watermelon flavor. From this we produce an exceptionally sweet syrup which can be used like honey or maple syrup.

Rich in Fructooligosaccharides (FOS)

Exceptionally sweet with low glycemic index

Item # FG00730 11.5 oz bottle (Organic/Kosher)

Item # 00738 1 Liter Bottle (Organic/Kosher)



## Omega Magic<sup>™</sup> SACHA INCHI

#### RAW, EXTRA VIRGIN OIL & NUTS (SEEDS) (Plukenetia volubilis linneo

#### **ETHNOBOTANY**

The virtues of Sacha Inchi have been known by the indigenous peoples of Peru for many generations. Long revered as the "Inca nut," lithographs recovered from Incan pottery suggest a tradition of Sacha Inchi use that extends back thousands of years.

### **ESSENTIAL FATTY ACIDS**

An analysis of the EFA (Essential Fatty Acid) profile of Sacha Inchi reveals balanced lipids with significant amounts of Omegas 3, 6, and 9.

#### **ADVANTAGES**

Sacha Inchi seeds produce an extraordinary quantity of oil, yielding nearly 50% of their initial mass as high-quality raw oil. Our Sacha Inchi oil is extracted through a cold-press procedure without heat or chemicals.

#### **ENVIRONMENTAL**

Sacha Inchi has a faster and more positive impact on soils and farms than that of other oil-producing plants. The harvest supports indigenous families. A fast growing, tropical forest crop, it guickly covers soils damaged from logging or pasturing of animals.

#### NUTRITIONAL

Sachi Inchi boasts nutritional assets beyond its strong EFA content, with a broad spectrum of essential and non-essential amino acids.

## **SACHA INCHI** is considered one of the Superfoods from the Amazon

Item # FG00316 1 lb bag of plain Sacha Inchi toasted nuts

Item # FG00318 1 lb bag of salted Sacha Inchi toasted nuts

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Item # FG00313 8.5 oz bottle of Organic Sacha Inchi Oil

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## A 2000 YEAR OLD CROP **RESPROUTS IN THE ANDES...** "A HISTORY OF THE FORGOTTON ROOT"

When the Spanish sailed to Peru in 1533 they soon learned of the virtues of Maca and mentioned it in almost every chronicle of the time. From the Highlands of Peru flowed quantities of the precious root. The Spanish fed it to their horses and livestock, and shipped tons of it back to the kings of Spain as a payment of tax. The first Spanish baby born in the Highland did not come until a full 50 years after Pizarro's arrival, and it is speculated that conception was achieved with the aid of the botanical species Lepidium peruvianum, known as Maca.

While Maca thrived in the most rugged terrain above 12,000 feet, political uprisings and a change in the popular diet pushed Maca plants close to extinction by the late 1970's. Careful seed harvesting and the resourcefulness of dedicated native people have protected it from extinction.

Families in the vicinity of Lake Junin (Condor, Maqque, Vicuna and more), and generations before, are owed insurmountable debt for their dedication to the preservation of this astounding, health giving crop. Today, there is a huge upswing in Maca farming in the highlands of Peru, with more than 10,000 acres planted annually. Maca is now eaten up to 3 times a day by Peruvians, from professional athletes to the elderly.

> In Peru, our goals are simple: to produce pure foods that change peoples lives and to support farmers who work in harmony with the environment.

In Peru, we cultivate our own Maca root without chemicals at 14,000 feet elevation in the mineral-rich highlands of Peru's Altiplano! Our fields are naturally irrigated by

glacial ice-melt and rainfall born in the thunderclouds of the Amazon basin. The result is 100% Maca root, incomparable in potency, freshness and flavor!

## **ORGANIC RAW MACA**

Grown high in the Andes Mountains of Peru, Maca (Lepidium meyenii) has been used by the Inca and Peruvian cultures for more than 1,500 years. For maximum health benefits, our Organic Maca powder is a blend of a multitude of Maca root colors found naturally in each harvest. It is grown without chemicals or hebicides.

Maca root was domesticated during the pre-Inca around 3800 B.C, with primitive cultivars of Maca being found in arcaeological sites dating back to 1600 B.C. It continued to be cultivated by the Inca centuries ago as a valuable nutritious dietary staple and adaptogen.

**Order Direct** For Lowest **Maca Prices!** 

Pure Maca Root Pos organic THE THE TO THE 1 300

For the Andean Indians today, Maca Root is still a valuable commodity. It is also an important staple in the diets of the indigenous peoples, because it has one of the highest nutritional values of any food crop grown in the region.



#### RAW MACA ROOT POWDER (Lepidium meyenii)

A raw, whole root Peruvian Maca powder in a labeled jar. Enzyme rich. Tan in color. Perfect for making smoothies or adding to foods.

Item # FG00003n 7.1 oz Jar

Item # FG00004n 1.1 lb Jar

Item # FG00005n 3.5 oz Bag

Item # FG00006n 2.2 lbs bag

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## MACA WHOLE POWDER, CAPSULES & EXTRACTS

#### **MACA EXPRESS ENERGY EXTRACT**<sup>™</sup>

These classic Maca Magic<sup>®</sup> liquids are loaded with 4 Maca alkaloids. Provides a lift as fast as two to three minutes after use!

Item # FG00002

4 oz bottle

Item # FG00001 2 oz bottle

> Item # FG00019 2 oz bottle Alcohol Free



#### The Gelatinized Process of Maca The dried roots are emulsified and heated to break down starches. This makes the powder easier to digest.

#### **PURE ORGANIC GELATINIZED MACA ROOT**

Our line of Organic Gelatinized Maca Magic<sup>®</sup> whole root powders, concentrated capsules. Considered by many clients to be the single, most potent and flavorful Maca products found on the market.

Item # FG00035n 5.7 oz Jar Organic

Item # FG00036n 60 ct Jar Organic Item # FG00040n

200 ct Jar Organic

Item # 000037n 11 oz Jar Organic

Item # FG00009 100 ct Tablets



#### MACA PICCHU<sup>™</sup> Smoothie Blend

An instant malt smoothie developed by our wandering ethnobotanist. Maca Picchu<sup>™</sup> is crafted from the forgotten and classic ingredients rediscovered in the Inca's homelands. This 'Nuevo classico' combination is destined to become famed and fabled all across the Andes once again! Children swoon for the rich and creamy malty-vanilla flavors and adults cry for their forgotten youth! This is the perfect all natural instant smoothie with ingredients that are unrefined and left bursting with flavor and ripe with energy! Perfect in water, milk, or blended with fruits! Ingredients include Peruvian White Carob™, Lucuma, Maca Magic®, quinoa, amaranth.

#### COCOA MACA LOCO<sup>™</sup> Smoothie Blend

Woke up one night with cacao beans on the brain. Went loco and came up with this recipe based on organic whole food and classic ingredients from the Inca and the Mayan. Tastes like the ultimate natural chocolate smoothie. Mild chocolate, creamy rich body, a bit chewy. We use whole chunks of real cacao nibs (unprocessed chocolate), dried lucuma fruit, Solcana™... and for an added buzz: Maca Magic<sup>®</sup>.

## LITTLE MIRACLE

"What are we going to do with you, my Little Miracle?" my Aunt Irma said, fawning over me. I'd fallen down

Working with medicinal plants brings me so much and cut myself. It wasn't the first time. pride. It's now been 20 years since we started sharing the first Maca plants with farmers and herbalists in the Aunt Irma reached in her satchel of woven bags, each one USA and around the world. Since then, Maca farming filled with leaves and dried flowers she had collected in Peru's local herb markets. She mumbled and pulled out has increased from a few remote acres in the Peruvian mountains to over 20,000 acres all over the world! Who three types of red twigs of, "Chuchuhuasi, Una de Gato and Sangre de Drago". To that she added healing flowers would have known, that Maca's reputation as "Peru's Ginseng" would have gained worldwide fame and that in for good measure. In a small bowl Aunt Irma broke the some crazy destiny, I am just carrying on what my aunts herbs into fine pieces. She added a splash of warm water and dad had been carrying forward from their parents. to saturate the compress until it was dripping out a dark In Peru, we take our gratefulness to the Earth and her red, healing elixir. "No te preocupes, Milagritos." "Don't worry, there won't bounty to heart...

be a scar or bruise" I trusted her. She pressed as I cried like a baby. In my family, Aunt Irma was our go-to-girl, our personal "urgent care". When I think back on those days I realize that my relatives were all treated with "remedios" (formulas) that had been passed down from their parents.

In Peru's remote mountains there are often no westernstyle medical doctors, and even as Peru develops today, many middle class families cannot afford one. That's why Peruvians still value and use traditional medicines and

### **MACA ROOT ORGANIC EXTRACT**

0 32 0

Our line of economical organic Maca Magic<sup>®</sup> whole root powders, concentrated capsules and fast acting liquid extracts. Considered by many clients to be the single, most potent and flavorful Maca products found on the market.

ure Organic Gelatinian

Maca Root Capulet

COLUMN TRANSFER

Item # FG00031 1 oz bottle Organic Item# FG00032 2 oz bottle Organic



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#### **MACAFE**<sup>™</sup>

Roasted like fine coffee and served like a cappuccino! Buzzing with Maca sterols. MaCafe<sup>™</sup> is an instant beverage made from roasted Maca root naturally grown in Peru's Magic Valley. Caffeine Free.

Item # FG00011 5.2 oz Jar

Item # FG00012 2.2 lb Bag

> Item # FG00896 5.1 oz Jar

Item # FG00893 7.1 oz Jar

healers (Curanderos). In the tradition of Peruvian healing a good doctor is one who doesn't just take care of the physical problem but tries to find its cause.

- So thank you, Maca, for resisting the changes of the environment...
- Thank you for staying strong through the changes of politics...
- Thank you for forgiving the greed of the ones that didn't honor you enough...
- Thank you for allowing us to share your healing to the world...

YUSULPALKI MAMACHA MACA...

Mila (Milagritos) Lazo **Co-Founder/Sourcing** 

## Introduction to Medical Botany and Indigenous Pharmacopeia of the Amazon Jungle

## THE PATHWAY THAT WINDS FROM OUR OREGON LABORATORY

Courses though acres of cedars and oaks, sedges and ferns. With an average of 17 tree species per acre, the mountains of southern Oregon are often touted as the richest flora in the western USA.

In the jungles of Amazonia - a journey of 5 thousand miles from my home - where I am often cast into research, a thriving botanical Eden sprouts from nearly infertile and cloying wet soils, almost all of it unsuitable for human endeavors of agriculture and ranching. There, from a single hectare of soil, nearly 300 species of trees and 4,000 other angiosperms thrive in a complex ecology.

In a vertical rise to the cloud forest and puna, the 16,000 foot ridges of the Andes peak over our Amazon farm, a course of just fifty miles. In this short journey, the world's greatest taxonomists have counted more than 30,000 botanical species, each manufacturing a unique chemical matrix and offering a genuine affiliation for its specific niche: a true altruism for the humans lucky enough to abound there.

Throughout Amazonia, be it the puna or the lowland plains, the crenelation of green is, in actuality, a laboratory filled to its brim. As the equatorial elements (heat, and a continuous humidity that soars above 95 percent)meld, the forces of nature conjoin by some great fate with the emergence of Amerindian culture and what is considered the wealthiest body of botanical treasure on Earth. Be it a miracle in progress or chaos that took form and sprouted into good fortune by happenstance, to Amazonia and to the children who credit their origins there, we owe much homage.

To many who dwell there, Amazonia is a healing forest,

a staggering medical pharmacopeia that exists today in almost unimaginable proportions. From what might have originally seemed only a riot of foreboding wilderness, the combination of chemistry, pharmacology and parapsychology gave rise to a venerable lineage of highly trained medical practitioners, all of them accomplished doctors, nurses, psychologists and spiritual counselors. Many of them are directly descended from medical experts who spent two thousand years crafting and defining a medicinal pharmacology that predates written history.

Today this pharmakon is resplendent and replete with systems of internal medicine. Here an entire

"Dozens of these plant-based drugs are now fractioned by chemists and are deemed so intricate and chemically profound – so exacting in their function" - that is how one scientist put it, "impossible for any scientist to copy in a laboratory, let alone 'imagine!'"

'whole-patient' healing tradition is as precise and as practiced as any in the West. This pharmacy continues to beckon and allure philosophers and chemists of our new medical era.

In Amazonia past and present, Curanderos, Piejes, Shamans or 'Savages', no matter how they were known, were actually masters of psychology, nutrition and botanical medicines. They devised multi-step systems for extracting thousands of beneficial drugs and compound

formulations directly from the forest, with delivery systems so novel that even today these drugs produce actions that rival modern medications. These are the essential materia prima for stunning new phytochemical contributions. Dozens of these plant-based drugs are now fractioned by chemists and are deemed so intricate and chemically profound – so exacting in their function that as one scientist put it, "impossible for any scientist to copy in a laboratory, let alone 'imagine!'"

Understanding and unraveling the phytochemical components and the fine art of enticing assimilable extracts, tonic emollients, teas, lotions and internal Probiotic from plants ripe with vital life energies is no small

#### task rushed by a single lifetime.

From midwife to master healer, Amazon Amerindians parlayed in a language which was attuned to the sensitivity of botanical nuances. They consciously accelerated the advancement of their medical system by astute training, which in many cases lasted decades before graduation. Many of their compounds are still so little understood in their actions that they seem to dance only as a vision on an ethereal plain, leaving science baffled as to their methods of action. Still others, with no apparent function at all but to serve as an adjunct to healing, awaken the intuition and point both 'healer and

In the last few years, I have taken refuge in jungle biomes, working from huts or small boats and languishing even more uncomfortably on university campuses or private institutes throughout South patient' to the very origin of disease itself. Genius indeed. America. I have felt the need to show a connection between clinical trials, documented university-level Still other botanical drugs are now only emerging research and the actual ethnobotanical data from field into literature and are certain to startle medicinal work that was provided to me from the great physicians communities as reports of their actions are "finally who still abide in the heart of the jungle. These works 'proven' in clinical trials." Many drugs are already found combine empirical data from a thousand years of to be especially effective in the treatment of chronic popular use into a highly potential and complex potion. illness and reversing degenerative disease. Others are This is indeed the Amazon's materia medica, and it complimentary to that, targeting the spiritual imbalances far surpasses a few years of trials that the FDA now that are recognized as the cause of most illness. devotes to the approval of a synthetic laboratory drug, each with its own eager corporation backing it. Some By the time of the 'discovery' of South America by drugs created in the West are now rushed through FDA Europeans, more than 8 million inhabitants were living screening and sold with copious warnings, hedging the in the Amazon jungle. Their herbalist, homeopathy corporate bet should some untoward actions hold them and psychiatry had become honed into an impressive liable for 'misuse' of 'their' drugs. Thankfully, hundreds methodological system of fine arts. More impressively, of well known proponents of natural medicines provide these sciences were preserved and passed down in validation in their clinical practices. As Dr. James Duke, makeshift schools through story telling by elder Dr. Wiel and others refrain, "the body is more attuned to receiving and complying with natural medicines than 'Curanderos.' They gathered impressive tomes of knowledge, and stowed it not in books, but embedded it synthetic ones".

into the fabric of oral tradition. Today, this voluminous medical heritage is only beginning to assimilate and metamorphose into hundreds of ongoing studies in western universities and private laboratories.



Western scientists have refined the ability to name and classify novel plant-based alkaloids, terpenes and

A living laboratory the Amazon's healing "pharmakon" unfolds as new species of plants are identified almost weekly. In the western Amazon, Tappipiscu tribes offer a lesson in trust and generosity. Their empirical data and traditional remedies are selected for further testing in western laboratories.

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flavonoids, thereby accelerating the pace of empirical studies and the subsequent release of new drugs and technologies, many exotic, new or identical chemical fractions (including complicated matrices and beneficial metabolites) all found in plants have long been depicted and prescribed in the first instance by a long lineage of unlettered, "uneducated", indigenous Amazon healers.

Fortunately, accurate accounts of formulation and precise dosage and the applications and methodologies of maintenance therapies of Amazon medicine, have been faithfully recorded by a magnificent oral tradition and a colorful and medical lexicon.

Today, the evidence is clear. Amazon healers and their rich apothecary provide immutable assets to modern day clinicians and practitioners. Clinical trials and university-level research are revealing the unshakable grasp Amazon healers have placed upon their native pharmacopeia and all it has to offer modern sciences.

The hard-won knowledge of correct diagnosis, followed by the correct use of medicaments has proven as accurate and bold as many of the of the internal medicines and practices of the West. To that we lift our cup.

Herein, find documented herbal treatments, powerful drug compounds and clinical validation that ingratiates Amazon medicines even further into the guarded circles of the allopathic physician. Together, hand in hand with science and new technologies, we begin an exploration into a system of medicine that once began as a process of healing direct from the heart of the jungle...

#### and long may it live.

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## CACAO NIBS

#### CACAO NIBS (Theobroma cacao)

From these large red pods comes Theobroma raw Cacao. When the pods are cracked open, as many as 30 to 40 beans may be removed. Our Cacao Nibs are Organic, Pure, and unprocessed.

Item # 00681 1/2 lb Bag

Item # 00680 1 lb bag

## LET US BE YOUR BULK SUPPLIER!

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## MAINTAIN QUALITY WITH FRESH INGREDIENTS

## PALO SANTO

USD/ RGANI

PALO SANTO (Bursea graveolens)

This aromatic wood, from the lower elevations of inter-Andean valleys is used by some as an incense to freshen the air or ceremonially.

Amazon Therapeutics' Palo Santo is Sustainable Harvested from small farms in Peru. We harvest our Palo Santo from dead trees only, as we are committed to the reforestation of the Palo Santo Tree.

Item # FG00561 Item # 00680 5.2 oz Incense Bag 1 lb Incense baa

### **BULK PRODUCTS**

Agaricus - Brazilian Top Boldo - Whole Leaf Cacao Nibs Cama Camu Colorado<sup>™</sup> -Powder Camu Camu Rosado<sup>™</sup> -Powder Catuaba - Cut & Sifted Cha de Bugre - Cut & Sifted Chanca Piedra - Cut & Sifted Chuchuhuasi - Chopped Bark

Clavo Huasca - Cut & Sifted Graviola - Whole Leaf Guayusa - Cut & Sifted Iporuru - Whole Leaf Jatoba - Cut & Sifted Lucuma - Powder Maca - Powder Maca-Root Chip Maca - Gelatinized Powder Muira Puama - Cut & Sifted Mulungu - Cut & Sifted

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Palo Santo - Sticks Palo Santo - Oil Pasuchaca - Cut & Sifted Pata de Vaca - Cut & Sifted Pau d' Arco - Cut & Sifted Samambaia - Cut & Sifted Suma - Cut & Sifted Una de Gato - Cut & Sifted Vassourinha - Cut & Sifted

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